

SOUTH WEBER CITY CITY COUNCIL WORK MEETING

DATE OF MEETING: 15 February 2022

TIME COMMENCED: 4:05 p.m.

LOCATION: Weber Basin Water Conservancy District WERC building at 2837 E Highway 193, Layton.

PRESENT: **MAYOR:** Rod Westbroek

COUNCIL MEMBERS: Hayley Alberts
Joel Dills
Blair Halverson
Angie Petty
Quin Soderquist

COMMUNITY DIRECTOR: Trevor Cahoon

CITY RECORDER: Lisa Smith

CITY MANAGER: David Larson

CITY ENGINEER: Brandon Jones

PR ASSISTANT: Shaelee King

RECREATION DIRECTOR: Curtis Brown

FIRE CHIEF: Derek Tolman

PUBLIC WORKS DIRECTOR: Mark Larsen

Minutes: Michelle Clark

ATTENDEES: Paul Sturm, Michael Grant, and Tammy Long.

Mayor Westbroek called the meeting to order and welcomed those in attendance.

1. Pledge of Allegiance: Councilwoman Alberts

2. Prayer: Councilman Halverson

RETREAT BUSINESS

3. Community Vision and 2022 Strategic Plan

The mission, vision, values statements of a City are arguably the most important leadership and guidance provided by the City's representative elected officials. They steer the general plan and

all subsequent planning/land use decisions, inform the strategic plan and all subsequent operational decisions, and instruct the budget process and all other financial decisions. City service delivery is directed by the vision of the City as established by the City Council. The annual retreat provides an opportunity to refocus and clarify the underlying desires and motivating principles held within the community.

Trevor Cahoon led the Council and staff through several thought exercises designed to identify and articulate the City's vision and key strategic directives. Trevor discussed personality, culture, relationship, physique, reflection as it relates to brand. He expressed the city staff needs to understand the brand of South Weber City in order to help in making decisions for the city. The City Council creates the process, and the city staff trusts the process.

Trevor asked each individual to write down their Vision Statement for South Weber City using the prompts:

- What is the ideal, future state of South Weber?
- How do we hope someone describes South Weber in 50 years?

Some answers were:

- A welcoming, safe, self-sustaining city where heritage, beauty, and community is valued.
- South Weber City is a family-focused community built on the principles of safety, integrity, quality, and sustainability.
- Preparing for the future by connecting our current goals to our future goals, preparing to be fiscally sound, creating and maintaining safety. Ensuring our small town feel by advocating for quiet, safe, and friendly neighborhoods and creating a community that is involved and connected to one another.
- A friendly, isolated community with kind citizens and service-oriented staff where generations choose to raise their families.
- A great place to live. Successful, Safe, and Charming City. A Community of Neighbor's with a Heart.

Trevor then moved to the primary directive or mission of the city after reflecting on

- What does South Weber do better than anyone else?
- What sets South Weber apart?
- What are we really good at?
- What is the city's role in pursuing its vision?

Some answers were:

- South Weber City's mission is to facilitate neighborhood connection, honor our heritage by providing a high level of safety, preserve a family friendly community and promote community involvement.
- South Weber City's mission is to create a great place to live that people will love by honoring our heritage, ensuring a safe haven for families, providing sustainable municipal services, and promoting a community with heart.
- South Weber City's mission is to sustain a high quality of all public services, development that maintains our real unique community and appearance while preserving our heritage.

Trevor then moved on to analyzing strengths, challenges, threats, and opportunities (SCOT). The room brainstormed each characteristic.

Strengths: close, our people, safety, love, outreach, location, high quality employees, heritage, loyal, service, identity, friendly, passionate, public works department, special fire department, country fair days, shoestring budget, unique location, sounds of freedom, Maverik, burly burger, trails, weber river, close to city amenities, country feel, south weber drive, mountain view, no flies or mosquitos, and fun.

Challenges (internal blocks): gravel pits, no city center, population, affordability, resistance to change, safety, commercial vs. residential, unrealistic expectations, vocal minority, secondary water lack of control, budget, limited tax base, OU 1 & OU 2, finances, limited resources, weak city code, aging facilities, slums of Cornia drive, keeping parent and fans under control, Maverik, city hall, employee turnover, contract with policing, single family growth, not enough multi-family units, soccer complex, and public communication.

Threats (external factors): wildfires, state legislature, dust, reliance on gravel pits, trails, drought, flooding, road to Layton, wind, pollution, jets, interstate, highway, train tracks, affordable housing, limited entrance and exits, global economy, natural disasters, semi turnovers, man caused disasters, UDOT, local government collapse, OU1 & OU2 and U.S. 89 construction.

Opportunities: Canyon Meadows Park, pickle ball, new public works facility, more community growth, code updates, increased police presence, employee growth & training, outdoor recreation, recreation programs, undeveloped land, HAFB partnership, city center, commercial areas in city, economic development, dust mitigation, wildland, branding, future use of gravel pits, public input engagement, I-84 interchange, new city hall, a lake, baseball diamond at Cherry Farms, restrooms at Memorial Park, city events, justice court, and kayak park.

Trevor and David thanked everyone for participating in laying the foundation for what will become the vision and strategic plan for the year.

ADJOURN: Councilman Halverson moved to adjourn the Council Meeting at 7:42 p.m. Councilwoman Petty seconded the motion. Mayor Westbrook called for the vote. Council Members Alberts, Dills, Halverson, Petty, and Soderquist voted aye. The motion carried.

APPROVED:  Date 03-08-2022

Mayor: Rod Westbrook


Transcriber: Michelle Clark

Attest:


City Recorder Lisa Smith